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ANNUAL REPORT 2022



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From the CEO's Desk

Ashutosh Kaushik
Chief Executive Officer



For over 13 years now, Foundation for Reproductive Health Services India (FRHS India) has endeavoured to empower women and men to make a choice—a choice about whether, when, and how many children they want to have. Lakhs of individuals in India are unable to access family planning and safe abortion services; in other words, there are lakhs of men and women who are unable to complete their education, pursue their ambitions, and live a future of their choice. 2022 proved to be a powerful year for us. We empowered more individuals and families than ever to exercise their reproductive rights. As the Secretariat to Pratigya Campaign and a staunch proponent of sexual and reproductive rights, we were elated about the progressive Supreme Court ruling in September 2022 that expanded access to safe abortion.

Our team's steadfast commitment to our mission and relentless spirit allowed us to reach new, untapped geographies where no family planning provider is present. We reached more men, more women, and more communities and enabled them to access a range of modern contraceptive choices. Even as we reach an unprecedented scale, a client-centred outlook remains at the heart of our work. Our doctors, nurses, counsellors, and team members travelled to far-flung areas, traversing through difficult terrains in intolerable heat and unseasonably cold winters, to bring lifesaving services closer to those who need them. To our 700+ resilient and courageous team members: thank you.

Despite our progress, a large number of individuals still remain out of reach. With no time to spare, we are committed to mitigate the unmet need for family planning and ensure that no one is left behind. In 2023, we have focussed our efforts to reach more people. We hope to engage more adolescents and equip them with essential sexual and reproductive health information through comprehensive counselling, giving them the power to make informed choices in their life.

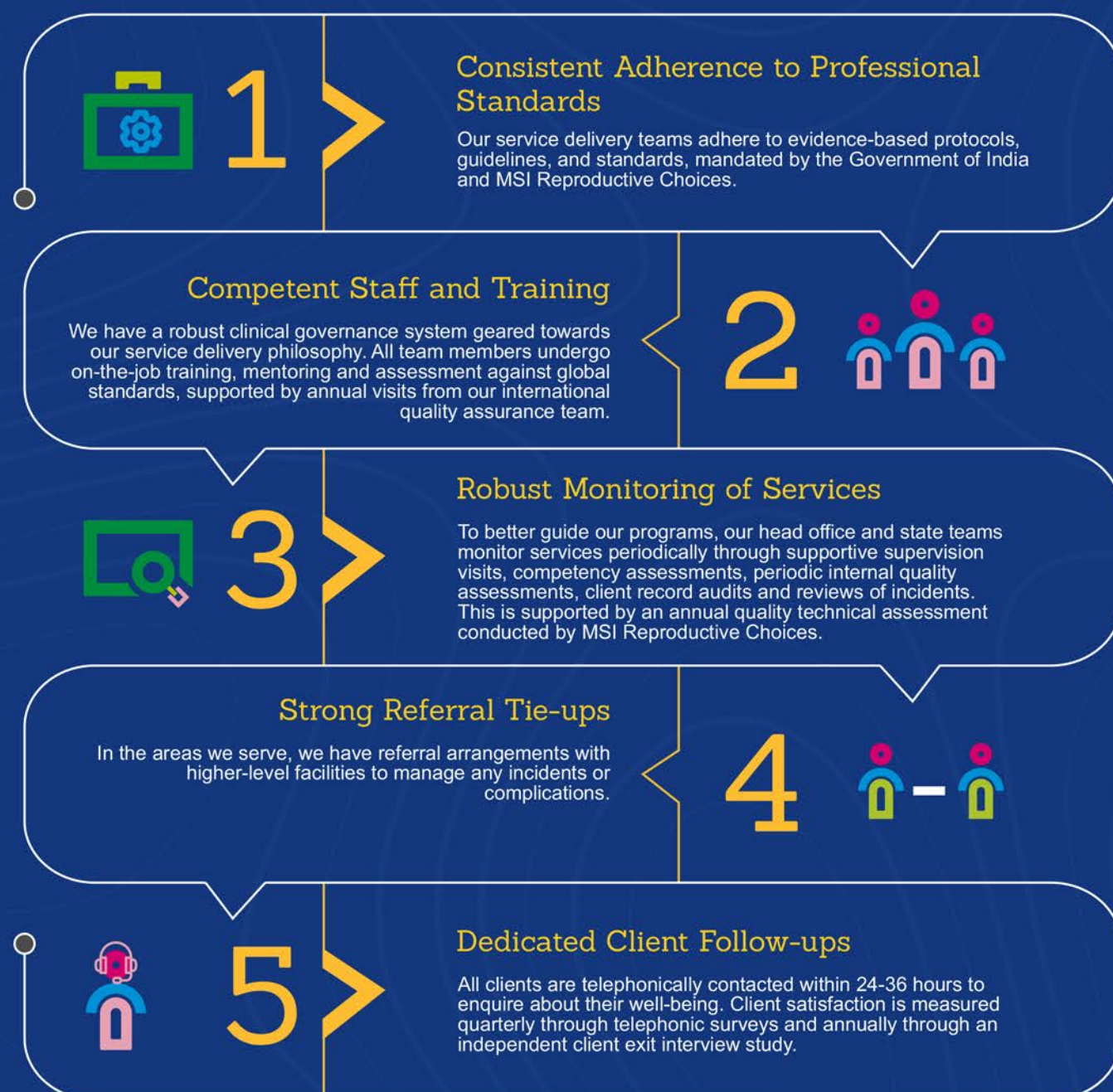
About Us

Foundation for Reproductive Health Services (FRHS) India, an affiliate of MSI Reproductive Choices, is a not-for-profit company which provides personalised contraception and safe abortion services to vulnerable and marginalised communities. Since 2009, FRHS India has enabled men and women to exercise their sexual and reproductive rights and choices. FRHS India works in 89 districts in the states of Bihar, Jharkhand, Madhya Pradesh, Rajasthan, and Uttar Pradesh providing family planning and safe abortion services through 7 clinics, 37 clinical outreach teams and supports quality improvement in 8 public sector sites.

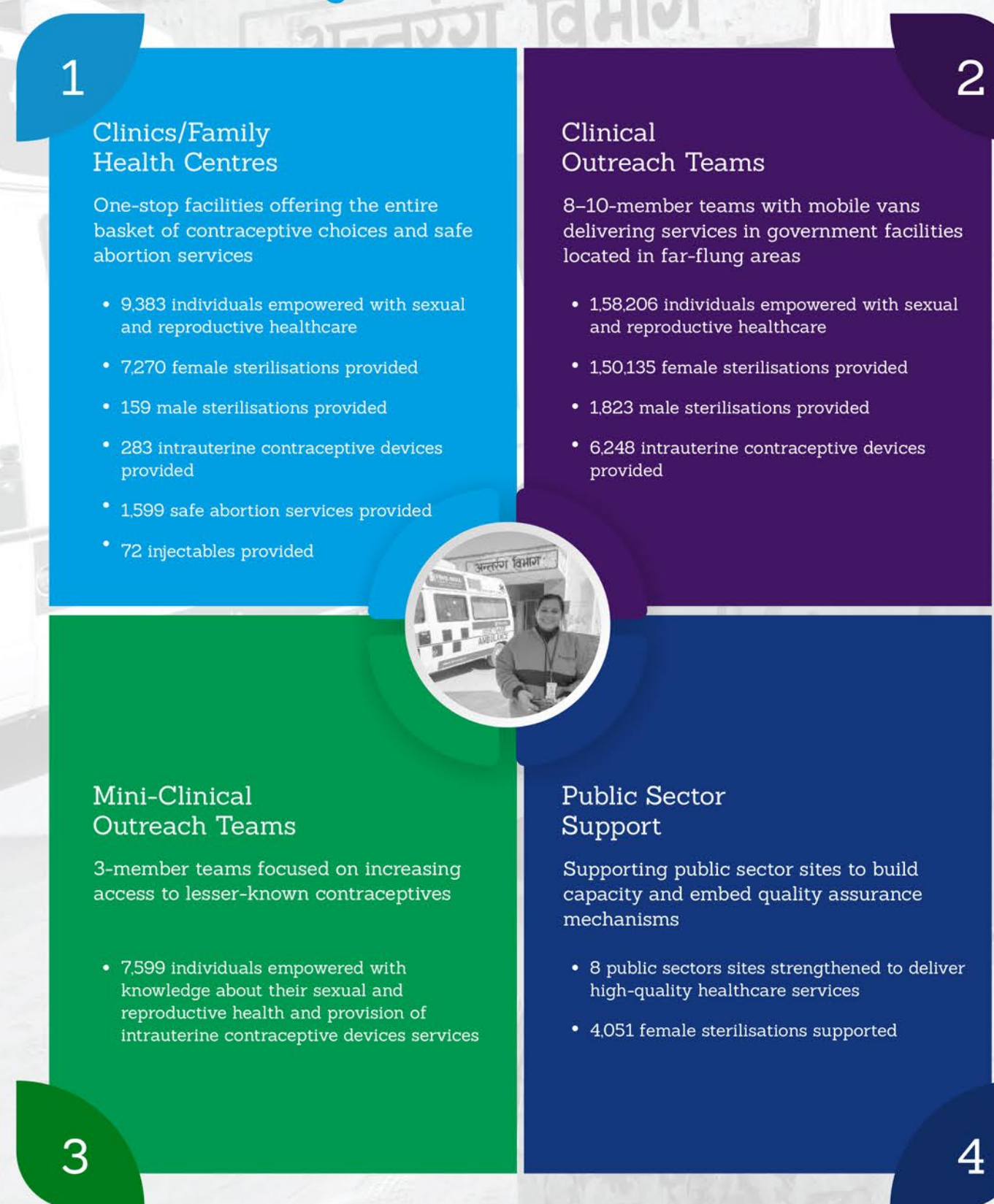


Our Approach

At FRHS India, we keep our clients at the centre of everything we do. We strive to understand the unique needs of each individual and provide personalised sexual and reproductive healthcare, keeping in mind client safety and comfort. We have invested in innovative and sustainable ways to bring quality services closer to clients.



Our Service Delivery Channels



Highlights from 2022

Honourable Dr. Sumita Ghosh, Additional Commissioner (Maternal Health), visited our Model Clinic in Jaipur, Rajasthan

The Additional Commissioner (Maternal Health), Ministry of Health & Family Welfare, visited our Jaipur clinic in April. We are glad to have received her invaluable insights on safe abortion and our services.



A simple choice to end poverty

Hailing from Jaipur, Rajasthan, Ramesh Chand is a 41-year-old daily wage labourer with erratic income and a father to two children. Satisfied with their family, Ramesh's wife sought sterilisation to avoid unintended pregnancies, but was twice denied due to her prevailing ailments. It was only during an NSV mobilisation activity organised by FRHS India that Ramesh learned that males too could avail sterilisation services. After learning about its advantages and clarifying popular myths around NSV, Ramesh was convinced to take this life changing decision.

Following the procedure, Ramesh expressed his gratitude to the team. "My wife and I want to provide our children with the best education and life, so that they are able to do better and end this cycle of poverty. It was not the same for me when I was young, I had many siblings, and it was a struggle to even have two hearty meals a day. But now we will not have to worry about unintended pregnancy and will be able to enjoy our married life. I thank FRHS India for taking this initiative; it is because of you that I now know about such services."

Expanding Choice

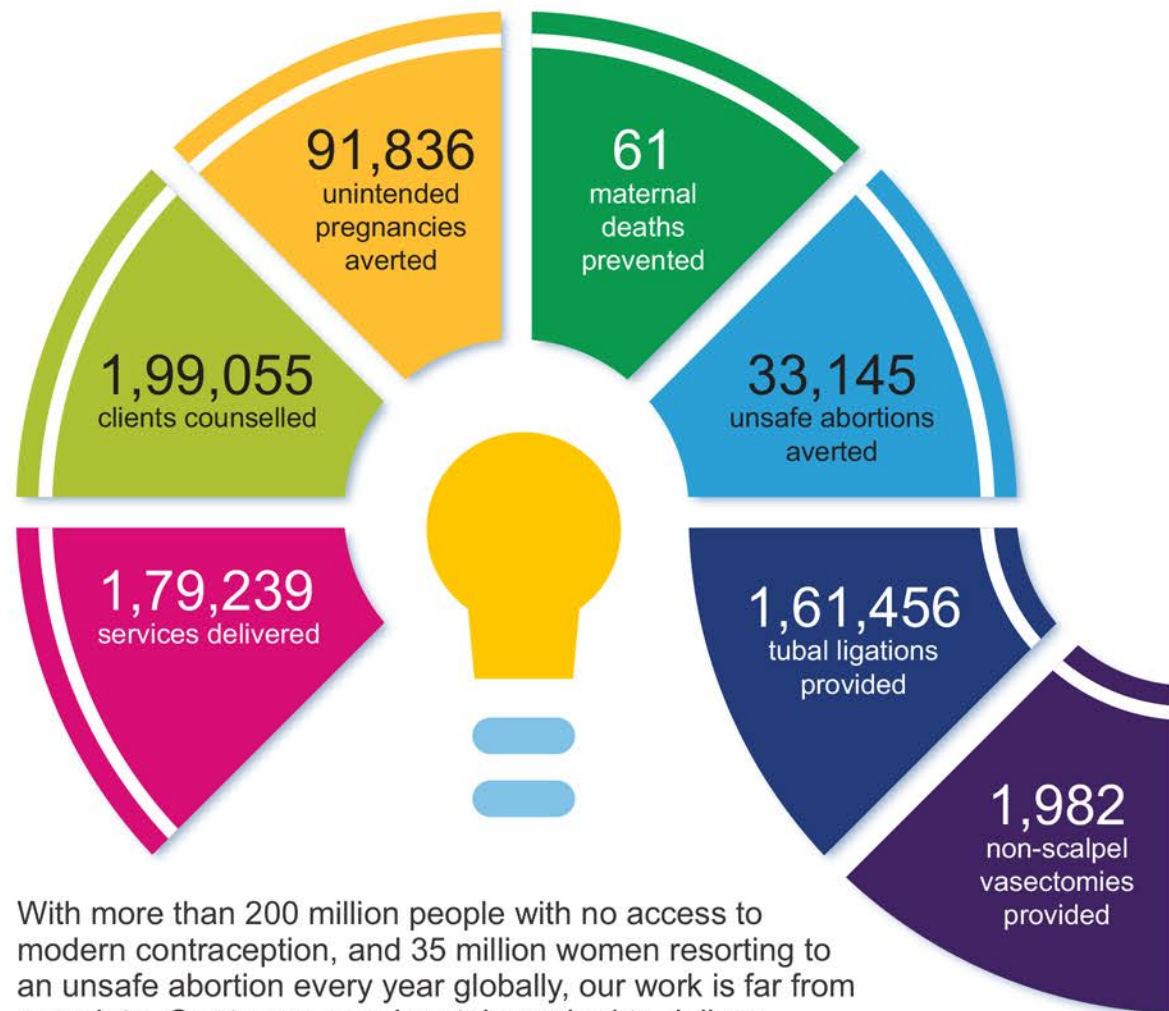
- We increased our reach to Madhya Pradesh in Central India, making us 5 states strong. Within seven months, we were able to reach 7,657 individuals with family planning services.
- We inaugurated a new clinic with cutting-edge technology in Udaipur, Rajasthan, where we have been successfully empowering men and women to take an informed decision about their reproductive health and future.
- Our Kota Clinic in Rajasthan became eligible for providing safe abortion services. At the end of 2022, we have seven such one-stop facilities delivering high-quality sexual and reproductive healthcare services.
- Charting new territories in Jharkhand, our teams have increased our reach from Garhwa to several new districts – Bokaro, Chatra, Hazaribagh, Koderma, and Palamu.

Honourable Dr. S.K. Sikdar, Advisor (Family Planning/MH) and Dr. Pramod Goel, Deputy Director, Department of Public Health and Family Welfare, Government of Madhya Pradesh, visited our Fixed Day Service (FDS) in Kukdeswar, Madhya Pradesh

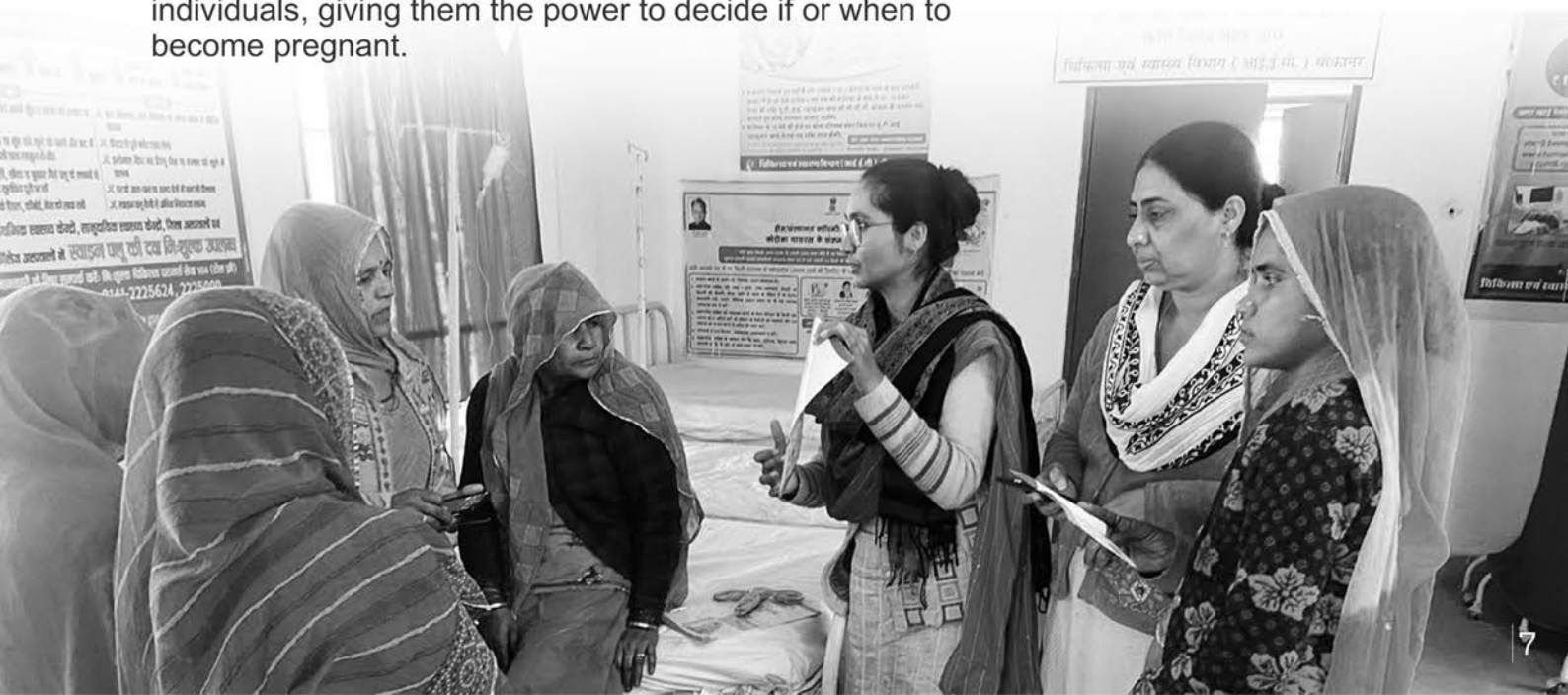
We were humbled that Dr. S.K. Sikdar and Dr. Pramod Goel saw the efforts of our Clinical Outreach Teams in Madhya Pradesh. Their feedback and support have been invaluable to our programmes.



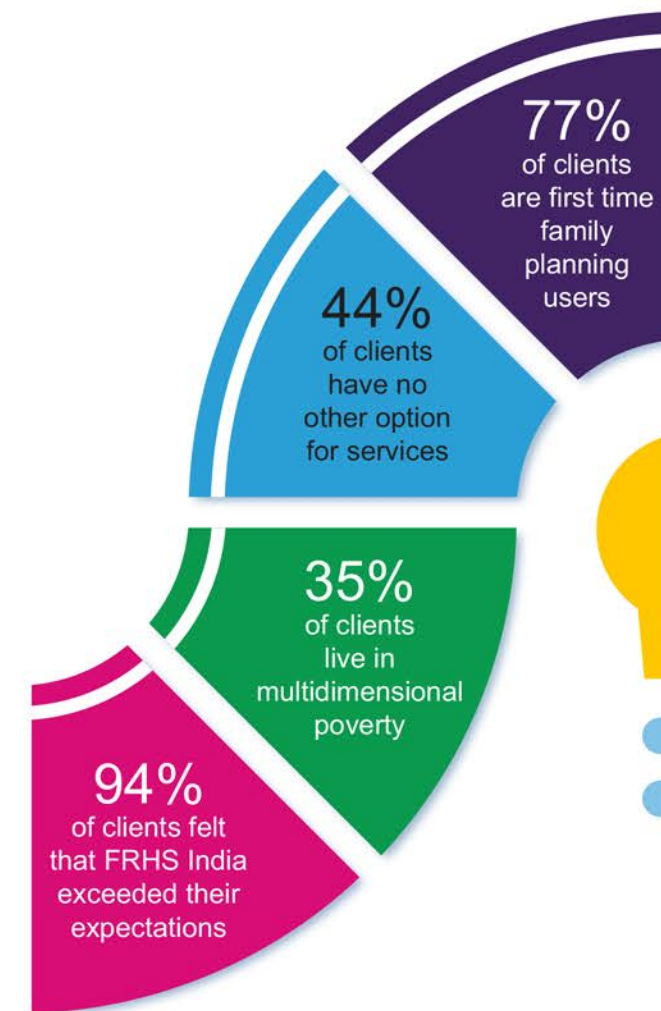
Our Impact in 2022



With more than 200 million people with no access to modern contraception, and 35 million women resorting to an unsafe abortion every year globally, our work is far from complete. Our teams passionately worked to deliver life-changing reproductive healthcare to thousands of individuals, giving them the power to decide if or when to become pregnant.



Client Satisfaction and Experience



Empowering women to reclaim control over their own body and life

At the age of 32, Rani has 17 children. These pregnancies have not only had a severe impact on her health, but also had financial ramifications for the family. Her husband, who is the sole breadwinner of the family, is a daily-wage labourer who faces a daunting task of providing sufficient food. Rani's worries are only exacerbated by the fear of another pregnancy. During a mobilisation camp near Bikaner, Rajasthan, FRHS India team members learnt about Rani's condition and counselled her on contraceptive choices.

Rani shared, "Having the right information about different contraceptive services has helped me in making informed decision about my life. I thank FRHS India for reaching out to counsel me about family planning services and for supporting me in accessing quality service for my preferred contraceptive method. This decision has transformed my life, I am really happy as I do not need to worry about unwanted pregnancies anymore. I pledge to support FRHS India in raising awareness in my community so that more women are able to make decisions about their bodies and future."



How We Stand Against 2021

In 2022, we delivered life-saving services to a record number of clients



With an annual budget of INR 50,72,46,000, our team brought client-centred care closer to thousands of individuals.

Agents of Change – A story of commitment and client-centeredness

Labour Chowk is a popular junction for the thousands of male daily wage labourers waiting to get hired for work. Our Gorakhpur team, led by Project Executive Amit, ventured at 5 A.M. to visit the Labour Chowk in Maharajganj district, Uttar Pradesh which borders Nepal, to educate men on their contraceptive options. At the Chowk, our team mobilised several individuals and resolved their doubts and concerns about not being able to provide for their family, in case of any long-term eventuality of the sterilisation procedure. Our staff was able to bust the myths and share the right information about the safety of the technique with more than 50 men. Learning about the benefits of NSV (Non-Scalpel Vasectomy), 5 of them availed NSV service the same day, a huge win for our team!

Bringing Men into the Conversation

In India, the contraceptive burden is heavily skewed towards women and a meagre 0.3% of all men opt for Non-Scalpel Vasectomy (NSV). FRHS India works in hard-to-reach districts where Non-Scalpel Vasectomy is shrouded in myths and most men are unaware of male contraceptive options. Our teams have been tirelessly working to educate men on their reproductive health and encourage them to share the labour of love.

In 2022, we inspired 1,982 men to opt for vasectomy and emerged as the largest service provider in Bihar, after the government.

Moving towards a Healthier Method-Mix

As part of our annual strategy, we leveraged our networks to raise awareness of lesser-known methods, enabling clients to access a method best suited to them. We have been disseminating information to the most marginalised through door-to-door campaigns, interactive events during festive celebrations and International/National Days, and other community outreach activities. Our efforts are bolstered with support from community leaders, panchayati raj representatives, government officials, teachers, Rural Medical Practitioners (RMPs), Accredited Social Health Activists (ASHAs), Auxiliary Nurse Midwives (ANMs), and others.

We efficaciously promoted birth spacing methods and motivated more men to participate in family planning. In comparison to 2021, we were able to increase uptake of Intrauterine Contraceptive Device (IUCD) by 69% and Non-Scalpel Vasectomy (NSV) by a resounding 69%.



Advocating for Choice

Through policy engagement, FRHS India works to transform the environment to enable timely access to reproductive healthcare for all people. We work with community-based, governmental, and national partners to eliminate barriers that hinder choice and endanger lives.

As the secretariat of Pratigya Campaign for Gender Equality and Safe Abortion, we continued our campaign for safe abortion and witnessed watershed moments in 2022. Bolstered with support from Danish International Development Agency (DANIDA), we advocated to advance sexual and reproductive health rights in India by generating evidence on the gaps in awareness about the law and bringing important stakeholders to the table to strategise the way forward.

Landmark Supreme Court Judgement

In a historic move, Justice Chandrachud's judgement cemented the right of safe and legal abortion to unmarried women on the basis of their fundamental right to equality.



Consultation on 'Changing landscape of contraception and safe abortion services in India'

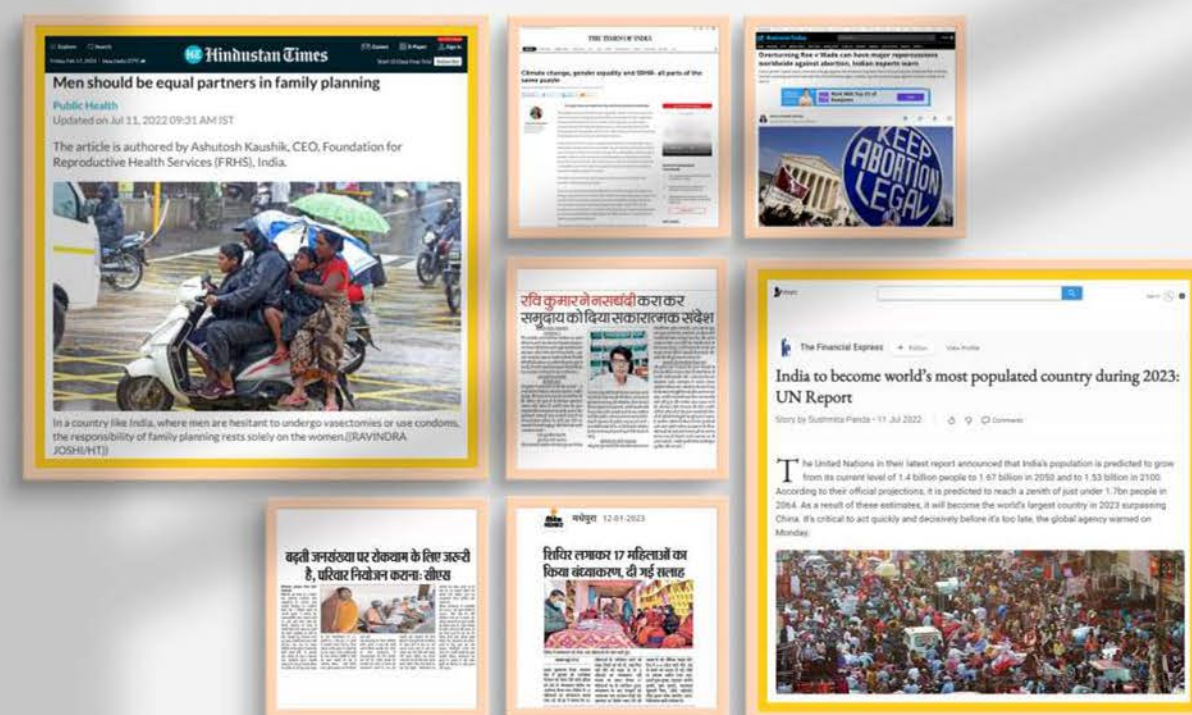
FRHS India organised a virtual consultation to deliberate on the impact of the MTP (Amendment) Act, 2021, the need for a universal sexual and reproductive health programme, and the challenge of increasing access to adolescents. It was attended by experts from mission driven organisations working to advance Sexual and Reproductive Health and Rights (SRHR) in India: Dr. Kalpana Apte (FPA India), Mr. Richard Boustred (DKT Janani), Mr. Shankar Narayanan (PSI India Pvt. Ltd.), Dr. Sharad Iyengar (ARTH), Ms. Sudha Tewari (PSS), Mr. Vinoj Manning (IDF) and Mr. Vivek Malhotra (PHSI).

Inter-state Workshop on 'Increasing Access to Safe Abortion'

On the 4th and 5th July 2022, we organised an interstate workshop with participation from State Government officials of Jharkhand, Madhya Pradesh and Uttar Pradesh. The workshop discussed barriers to access to safe and legal abortion including regulation of drugs, prevailing stigma and taboo, provider bias, etc. and proposed interventions by FRHS India, State Governments and opportunities for synergy for furthering access to safe abortion.



FRHS India in the News!



Our People

Our team, composed of over 700 committed and courageous individuals, is working to bring women and men the opportunity that comes with freedom from unintended pregnancy. Committed to our mission, FRHS India's Board & Senior Management Team have been expertly guiding our team to ensure that people can have

“Children by Choice, Not Chance”

Our Accolades



We were one of the few organisations chosen by the Ministry of Health & Family Welfare to craft India's FP2030 vision document.



The Indian Social Impact Awards bestowed the NGO of the Year 2022-2023 in Family Planning to us.



State Government of Rajasthan felicitated us with the First Position in Family Planning Programme under the NGO category 12th time in a row.



Our Board Members



Rup Kumar Sengupta

Founder
Rachis – HR

Mr. Rup Kumar Sengupta has more than three decades of experience in leading the Human Resource function across corporate as well as the not-for-profit Sector. He is currently the Founder and Principal Consultant at Rachis – HR, a human resource consultancy organisation. Mr. Sengupta has been associated with organisations like Siemens, Lucent Technologies, Huawei Technologies, C-DoT and Population Services International.



Ashutosh Kaushik

Chief Executive Officer
Foundation for Reproductive Health Services India

Mr. Ashutosh Kaushik has more than two decades of extensive experience both in the corporate and development sectors. He holds an executive MBA from the Indian Institute of Management (IIM), Kolkata and a Post-Graduation in Financial Management. Prior to joining FRHS India, he had worked in leadership roles in Micro Insurance Academy (MIA), Population Services International and the like.



Vivek Malhotra

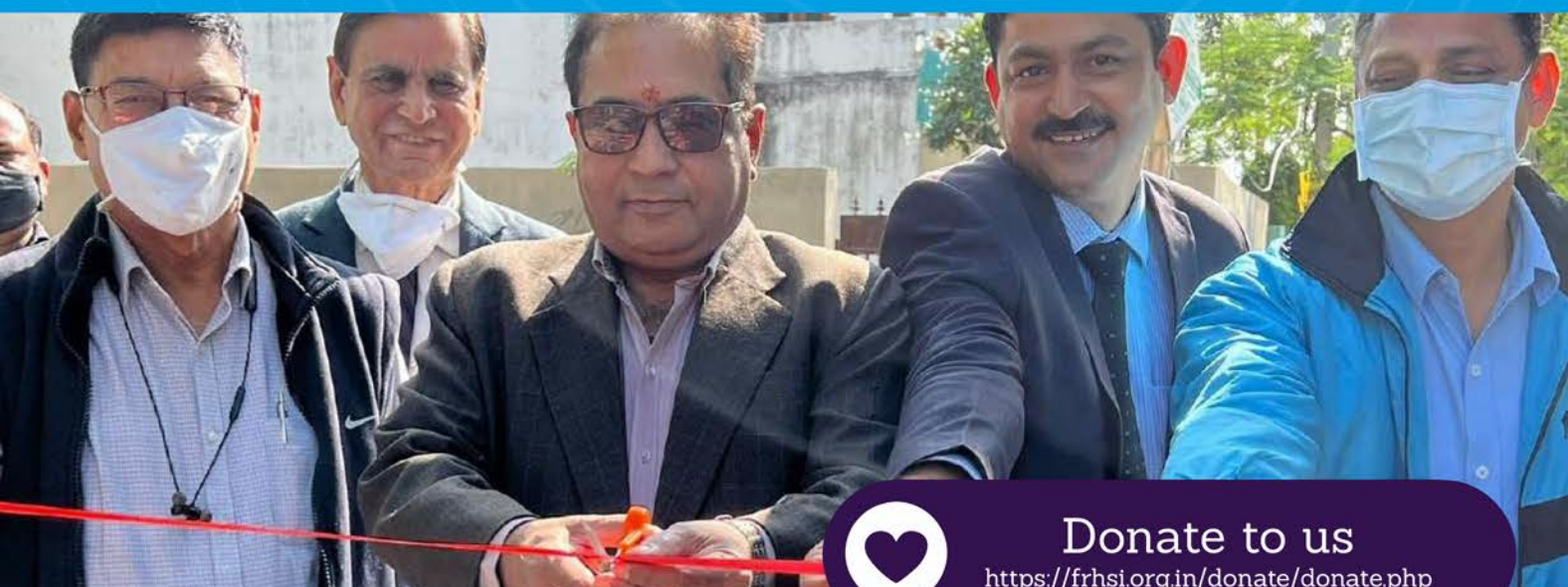
Chief Executive Officer
Population Health Services India

Mr. Vivek Malhotra has nearly three decades of experience in designing, evaluating and implementing contraceptive social marketing programmes in India, Uganda, Kenya, Zambia, Sri Lanka, Tanzania, Nepal and Sudan. He started his career in the finance sector with Population Services International. He later moved on to MSI Reproductive Choices in 1995 as the Country Director, Uganda before moving back to India in 1999 to found and lead Population Health Services India.

Support Us

Our teams are determined to go above and beyond to provide family planning services to the most marginalised and underserved communities. Access to safe and quality family planning health services has the power to break the cycle of poverty, to protect and save lives, and to make a bright future possible for all.

In 2022, a donation of two ambulance from AGFA enabled us to facilitate 386 camps in 9 districts. Travelling around 138 kms per day, our teams reached 5600 more individuals with family planning and safe abortion services.



Our Accolades



The exceptional efforts of our teams were much appreciated by government officials, and we received awards for advancing family planning in the following districts in 2022:

Ajmer, Alwar, Bikaner, Churu, Dholpur, Hanumangarh, Jaipur, Nagaur, and Udaipur in Rajasthan

Darbhanga, Gaya, Motihari, Sheohar, and Vaishali in Bihar

Garhwa in Jharkhand
Barabanki and Gonda in Uttar Pradesh

Our Senior Management Team



Ashutosh Kaushik

Chief Executive Officer
7.5 years of association



Debanjana Choudhuri

Director of Programmes and Partnerships
4 years of association



Dr. Abbha Dhuriya

Director of Clinical Services
Recently joined



M Srinivasan

Head – Human Resources and Administration
4 years of association



Lida Dominic

Head – Fundraising
Recently joined



Dinesh Tank

Senior Manager – Finance
12 years of association



Bipin Kumar

State Head
Bihar & Jharkhand
Channel Lead – LARC & NSV Services
10 years of association



Dr. Anil Shrivastava

State Clinical Services Manager
Bihar & Jharkhand
3.5 years of association



Saket Sharma

State Programme Manager
Madhya Pradesh & Rajasthan
Channel Lead – Non-Core Services
6.5 years of association



Dr. Anil Nehra

State Clinical Services Manager
Madhya Pradesh & Rajasthan
Channel Lead – Public Sector Support
9.5 years of association